



Some of the world's leading brands, such as Apple, Google, Samsung and GE, have rapidly adopted the Design Thinking approach, and Design Thinking is being taught at leading universities around the world, including Stanford school, Harvard and MIT.

DESIGN FOR IMPACT!

Workshop - Designing for Impact! is focused towards solving real-world challenges currently being faced by real communities, corporate and government organisations.

This is a 2day Design Sprint and has been written as **8 sessions** to lead individuals through a step by step process.

With every project there are four steps;

- 1) Identify the issue / concern / problem
- 2) Review existing technologies and potential solutions
- 3) Develop and outline YOUR solution ...
- 4) Story tell and pitch

Fees – Quoted per client. This is inclusive of all materials, travel expenses and staffing costs.

But do you know what Design Thinking is? And why it's so popular?



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