



## DESIGN THINKING – IT’S A SPRINT FOR IMPACT!

Design Thinking is an iterative process in which we seek to understand the user, challenge assumptions, and redefine problems. Design Thinking provides a solution-based approach to solving problems, whilst prompting us to identify alternative strategies and solutions that might not be instantly apparent with our initial level of understanding.

This 1-day workshop is a whistle stop tour of Design Thinking with BIG impact!

Individuals will journey through the ups and downs of a new mindset with the end game of the day being **“What can I do which will have BIG impact on my community?”**.

**Fees** – Quoted per client. This is inclusive of all materials, travel expenses and staffing costs.

Some of the world’s leading brands, such as Apple, Google, Samsung and GE, have rapidly adopted the Design Thinking approach, and Design Thinking is being taught at leading universities around the world, including Stanford school, Harvard and MIT.

But do you know what Design Thinking is? And why it’s so popular?



### EDUCATION YALLA

educationyalla@gmail.com

+971 55 980 6599

www.educationyalla.com

Dubai, UAE